



Scott DuBois

Interactive Media Designer & Developer

919.924.6633

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www.strategicelement.com

StrategicElement



OBJECTIVE

To be an inspiring and creative leader in the marketing and design arena, utilizing my skills and experience as a talented designer in web, web data structures, information architecture, interactive design, corporate/product identity and branding, and development of marketing strategies.

EXPERIENCE

2008-Present

NC State University – DELTA Division

Web Designer / Front-end Developer

Currently working with marketing, programmers, and project managers to design and develop web sites, browser-based applications, and e-marketing campaigns. Responsible for full-concept to production roll-out of finished product. These responsibilities include marketing campaigns, information architecture, UI design, web design, HTML, CSS and Javascript.

2003-2008

Signal Design, Inc.

Web Developer

Work with senior web developer, programmers, project managers, and designers to develop web sites, browser-based applications, and HTML e-mails. Responsible for taking designers' visions and producing the finished product. These responsibilities include information architecture, HTML, CSS, and JavaScript.

2001-2003

Mudbug Media, Inc.

Web / Print Designer

Worked with art director, designers, and programmers by adapting and fulfilling various roles in development. These roles included: marketing strategy, information architecture, identity and branding design and development, web design and development, and print design.

2000-2001

LS3P and Associates, Ltd.

Graphic Designer

Designed and collaborated with in-house design department creating brochures, inserts, and postcards. Was also a key figure in developing presentation material for the marketing department and developing interactive presentations for the Interiors department.



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CURRENT CLIENTS

Fleurtations Weddings

Web Designer / Developer

Designed and developed www.FleurtationsWeddings.com including all XHTML, CSS, Javascript, and PHP for this brochure site.

Mangrum Publishing

Weddings Magazine

Web Designer / Front-End Developer

Design and front-end development of www.weddings-magazine.com as a companion site to the popular local magazine. This website includes features and advertisers from the magazine, as well as a local weddings blog aggregator built on top of Drupal, a PHP-based content management system. The site was developed using XHTML, CSS, and Javascript.

Mangrum Publishing

Premier Baby & Child Magazine

Web Designer / Developer

Designed and developed www.PremierBaby.com as a companion site to the popular local magazine. This website includes features and advertisers from the magazine, as well as an articles database and resources database for mothers and mothers-to-be. The site was developed using XHTML, CSS, and JavaScript and is housed within the Ruby-On-Rails environment.

EDUCATION

University of Alabama, Bachelor of Arts, 2000

Major in Design, Minor in Advertising

APPLICATIONS

Adobe Creative Suite 4 (Including Photoshop, Illustrator, Flash, InDesign, Dreamweaver)

LANGUAGES

HTML, XHTML, PHP, JavaScript, CSS, Ruby on Rails, JSP

REFERENCES

Available upon request